

Chinese Communication Association

NEWSLETTER

November 2016

Photo by tpsdave

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NOTE FROM PRESIDENT

CCA Starts a New Chapter at NCA in Philadelphia

Greetings to CCA members!

As many of our members are heading to the Annual Convention of National Communication Association (NCA) in Philadelphia, I feel excited to report you that CCA is kicking off a new chapter at NCA by teaming with our sister associations and universities.

This year NCA holds its 102nd annual convention on November 10-13, 2016 with the theme "Communication's Civic Callings." Following the theme, researchers and scholars will explore relationships between communication scholarship and multiple communities. CCA members will present their latest research in three CCA-sponsored sessions that are open to all NCA members.

Sister Associations

Like at ICA and AEJMC conferences, CCA will continue the academic collabora-



Bu Zhong, Ph.D.
Pennsylvania State University
CCA President

tion with Korean American Communication Association (KACA) by co-hosting sessions or panels. This year, CCA and KACA will co-host one refereed session and one panel at NCA, in which researchers from both CCA and KACA will present their papers on government and politics in Asia, and have a panel discussion on communication behaviors in the Asian context.

CCA, a long-time affiliate of NCA, however, did not have as a nearly strong presence at NCA as we do at AEJMC or ICA due to a smaller number of CCA members attending NCA each year. The situation should be changed dramatically after CCA decides to seek more collaboration with another association, Association for Chinese Communication Studies (ACCS).

Founded in 1991, ACCS is a U.S.-based academic organization with a mission to promote the study of Chinese communication behaviors. ACCS has an impressive presence at NCA almost every year after it was officially affiliated with NCA. ACCS President Meina Liu has shown an intense interest in working with CCA Steering Committee for promoting the research projects from both CCA and ACCS. President Liu asked me to convey her welcome to all CCA members for the dinner party ACCS organizes at NCA at 6:30 p.m. Friday, November 11. On that day, she will meet everyone in the lobby of the NCA conference hotel, Philadelphia Marriot Downtown, at 6 p.m. and then walk to the restaurant nearby. On behalf of CCA Steering Committee, I cordially welcome all ACCS members to attend our paper sessions and panel, and of course, the CCA Joint Reception.

Joint Reception

For the first time at NCA, CCA will co-host a joint reception with School of Journalism and Communication in

Jinan University and College of Mass Communication in Shenzhen University. Both Jinan University and Shenzhen University hope to recruit new faculty members among faculty and graduate students who will attend this year's NCA. The job information for the two universities are also published in the newsletter on page 10 and 11.

This year Dr. Zhengrong Hu, president of Chinese University of Communication, will lead China's state delegation to attend the NCA, who consists of many top Chinese scholars and deans of journalism and communication schools. We welcome them and CCA members to join our business meeting and joint reception, both of which will be held at NCA on November 10. Following our successes in hosting joint receptions at ICA and AEJMC in the past years, I am confident our first joint reception at NCA will be a great social opportunity for all who care about Chinese communication studies.

Here I am also happy to announce that CCA will exclusively host a joint reception with Zhejiang University at 2017 ICA annual conference in San Diego, California, marking the 120th anniversary of Zhejiang University. CCA members and guests are warmly welcome to the ICA reception too.

New Initiatives

Following our announcement of CCA initiatives in the August newsletter,

I am happy to report CCA will push forward some of the initiatives so to better serve our members. One of the first initiatives is to add a new officer position – Secretary General – to the Steering Committee. Though secretary general is a non-elective position who reports to both CCA president and vice president, we will announce it at the CCA business meeting during NCA and the Steering Committee members will vote for the new position.

Another initiative is about establishing CCA Academic Committee whose members will judge a series of CCA Awards including top papers, dissertation, research and service awards. Many of them will also serve as mentors for junior faculty and graduate students.

At the moment we are still working with KACA in planning the first Asia Communication Association Annual Convention, which will be held in 2017 in either China or Republic of Korea. Next summer CCA will conduct the 2nd Annual Workshop of Communication Research at Jinan University. With the help of CCA secretary general, the coming workshop should be a bigger success. CCA members who wish to attend the workshop should contact our secretary general who will be announced at the Business Meeting at NCA on November 10.

Wish you all a productive time at NCA in Philadelphia!

Bu Zhong
CCA President





CCA's Receptions at NCA and ICA just around the corner

Gang (Kevin) Han, Ph.D.

Iowa State University

When: 7:30 - 9:30 p.m.,
Thursday, November 10

Where: Grand Salon J,
Philadelphia Marriott Downtown

The upcoming reception of Chinese Communication Association (CCA) at the 2016 annual conference of National Communication Association (NCA) in Philadelphia has been scheduled for November 10, from 7:30 to 9:30 p.m. in Grand Salon J, Marriott Hotel.

The very first CCA reception at NCA is cosponsored by Jinan University (in Guangzhou) and Shenzhen University. This reception, as an integral part of CCA's "reception series" at major international conferences, will provide Chinese and global academic communities in "gen-

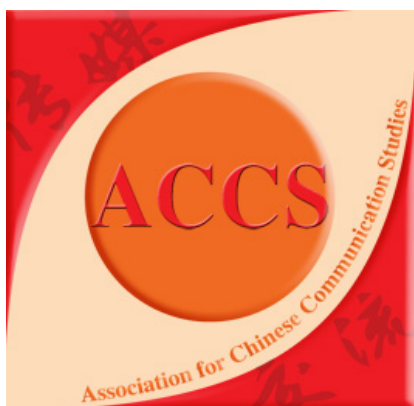
eral" communication disciplines with a unique occasion for networking and celebration.

1st

CCA reception at NCA
is cosponsored by Jinan
University and Shenzhen
University.

As planned, meanwhile, CCA's next annual reception at ICA is already around the corner. Dr. Bu Zhong, President of CCA, was pleased to announce recently that it would take place at ICA's 2017 conference in San Diego, California, sponsored by Zhejiang University (Zheda). With a \$15,000 pledge from Zheda, this reception will also mark Zheda's 120th anniversary. More scheduling details are coming soon. Stay tuned.

ACCS Dinner Party



Dr. Meina Liu, president of Association for Chinese Communication Studies (ACCS), kindly invites CCA members to join ACCS members for a dinner party ACCS organizes at 6:30 p.m., Friday, November 11, 2016. All who have an interest to participate in the party please come to meet Dr. Liu in the lobby of Philadelphia Marriott Downtown, the NCA conference hotel, 30 minutes before the dinner time. Dr. Liu will then take all to a restaurant nearby. Enjoy!

Who like to attend the dinner must first sign up at the following Google doc file: https://docs.google.com/spreadsheets/d/1rH-K6P-JojPI5BMHzzlCK-zG_D08IU52SWNBC3o-chyw/edit#gid=0

Dinner place: Ocean City Restaurant
Address: 234 N 9th St, Philadelphia, PA 19107

Chinese Communication Association (CCA) Joint Reception with Jinan University and Shenzhen University
at 2016 Annual Conference of National Communication Association (NCA), Philadelphia, PA.



CCA Business Meeting: 2:00pm-3:15pm, Thursday, Nov. 10, Suite II, Level 3, Marriott Hotel

CCA Joint Reception: 7:30pm-9:30pm, Thursday, Nov.10, Grand Salon J, Marriott Hotel



Tingrong Zhi, Ph.D.
Dean, School of Journalism & Communication,
Jinan University



One of the oldest journalism programs in China
A leading communication program in China



Bu Zhong, Ph.D.
CCA President
Pennsylvania State University



Xiaohua Wang, Ph. D.
Dean, School of Media & Communication
Shenzhen University



Located at one of China's special economic zones
A rising communication program in China



Shuhua Zhou, Ph. D.
The University of Alabama

CCA RESEARCH AT NCA

As most CCA member may be aware, CCA typically have one or two sessions at any given conference, be it ICA, AEJMC, and NCA. Perhaps I was feeling guilty that we only accepted 13.3% of all submitted papers at the last ICA meeting in Japan (honestly, there was an influx of papers for that conference, a total of 49, to be exact). So this time, I decided to fight NCA, well, negotiated with NCA, so at the last possible minute, they decided to allocate another slot for us! We donated our business meeting time for another paper session. As a result, CCA will have three papers sessions this time at NCA! This is of course on top of the CCA joint reception with Jinan University and Shenzhen University, and an ad hoc

business meeting among CCA officers and members of the Chinese delegation. In other words, CCA's presence will be all over the place.

Just like what we did at ICA, this time, CCA will again join hands with our sister organization, The Korean American Communication Association, to offer two joint sessions so our themes are more coherent and our perspectives more interesting.

As I look forward to the next round of ICA review (going on after this article sees press in November, I can't help but to offer my heartfelt thanks to the dozens of reviewers, many of them great researchers and professors, who un-

dertook the noble but thankless process to review papers. I do want these individuals to know what I, and CCA are truly thankful for their efforts in reviewing papers for CCA for the NCA conference. They include: Bijie Bie, Xi Cui, Qingwen Dong, Kevin Hagopian, Gang Han, Shaohai Jiang, Wan Chi Leung, Hongmei Li, Cong Li, Cuihua Shen, Fuyuan Shen, Fei Shen, Lu Tang, Tang Tang, Haijing Tu, Yi Wang, Jun Xiang, Jie Xu, Kun Xu, Aimei Yang, Nan Yu, Yacong Yuan, and Jianchuan Zhou. Thank you, thank you!

The following are specifics of the CCA sessions at NCA. Look forward to seeing many of you there in beautiful Philadelphia!

CCA Paper Session at the 2016 NCA

Session I: Health, Sex and Nationalism: A Chinese Perspective

Thu, 11/10: 11:00 AM - 12:15 PM

Marriott Downtown

Room: 662 - Level 6

Chair: Jie Xu, Villanova University

Respondent: Bu Zhong, Penn State University

Analyzing Chinese nationalism discourse in national ceremony: A case study of the 2015 military parade

Yiben Liu, University of Alabama

Health Acculturation and Intercultural Stress: Chinese Student's International Medical Experience in the United States

Yadong Ji, Ohio University

Health Disparities in Cognitive

and Behavioral Status of Cancer Prevention between Chinese and Other Asian Americans: Hints for Cancer Communication Improvement

Fan Yang, University of Miami

Living with Censorship: Mapping Topic Clusters on the Chinese Twitter Sphere

Bo Mai, University of Pennsylvania

Shiwen Wu, Wuhan University

Predicting Short- and Long-term Smoking Intentions among Adolescents in China

Chun Zhou, University of Miami

Sex Acculturation: Information Seeking and Processing about Sexual Risks among Chinese Students in the U.S.

Jieyu Ding, University of California, Davis

CCA Paper Session at the 2016 NCA

Session II: It is All About Chinese: Activism, Face and Weibo

Sponsor: Chinese Communication Association

Fri, 11/11: 2:00 PM - 3:15 PM

Marriott Downtown

Room: 608 - Level 6

Chair: Shuhua Zhou, University of Alabama

Respondent: Jie Xu, Villanova University

Chinese Collective Face: Its Conceptualization and Operationalization

Yi Zhu, Michigan State University

Mary Jiang Bresnahan, Michigan State University

Examining the Antecedents of Public Communication Behavior on China's Mobile Social App WeChat

Ran Wei, University of South Carolina

Jinghua Huang, Communication University of China

Pei Zheng, University of Texas, Austin

Perceived Social Support from Parents among Chinese College Students: Roles of Self-Disclosure on WeChat and Attachment Styles

Yashu Chen, Arizona State University

Liu Jia, Dalian Maritime University

Yanning Wang, Dalian Maritime University

Jiawei Wang, Communication University of China

Jing Li, Nanchang University

Fei Cao, Hong Kong Polytechnic University

The Internet Activism in Official Coverage from 1994 to 2011: A

Longitudinal Study on Political Impact of Internet Activism in China

Yuan Yuan, Rutgers University

Who Says What: Attribution and Efficacy in the Public Discourse of Depression on Weibo

Jiabao Pan, Renmin University of China

Bingjie Liu, Penn State University

CCA Paper Session at the 2016 NCA

Session III: Government and Politics in Asia

Fri, 11/11: 2:00 PM - 3:15 PM

Marriott Downtown

Room: 700 - Level 7

Chair: Ji Young Kim, University of Hawaii, Manoa

Respondent: JongHwa Lee, Hawaii Pacific University

Sponsor/Co-Sponsors: Chinese Communication Association, Korean American Communication Association

The Past through its Present: National Identity-Building in The War Memorial of Korea

EunYoung Lee, Florida Gulf Coast University

Network Heterogeneity on SNS and Opinion Polarization under

Threatening Situation: Focusing on North Korea's threats

Jiyoung Lee, Syracuse University

Redistributing the memorable, redistributing the sensible: The politics of aesthetics in the Korean ferry Sewol memory practices

JeongHyun Lee, North Carolina State University

Victory & Peace: The Use of Metaphors in Chinese President Xi Jinping's V-D Speech

Chunyu Zhang, Ohio University

Benjamin R. Bates, Ohio University

Government's Influence on Tobacco-related News Coverage in People's Daily

Hengjun Lin, Ohio University

CCA Paper Session at the 2016 NCA

Session IV: Communication Behaviors in the Asian Context

Sat, 11/12: 8:00 AM - 9:15 AM

Marriott Downtown

Room: 670 - Level 6

Chair: Shuhua Zhou, University of Alabama

Co-Chair: Ji Young Kim, University of Hawaii, Manoa

Respondent: Ran Wei, University of South Carolina

Sponsor/Co-Sponsors: Chinese Communication Association

Korean American Communication Association

Assessing Changes in Managerial Relationships in Korea

Jaesub Lee, University of Houston

Building Guanxi through Partnerships: An Analysis of China's

Confucius Institute Initiative of Cultural Diplomacy

Di Wu, American University

R. S. Zaharna, American University

Emotions, Media, and Political Participation in Hong Kong

Kun Peng, City University of Hong Kong

Wan-Ying Lin, City University of Hong Kong

Korean Americans' Cancer/Health Status and Information Seeking:

Findings from 2012-2014 HINTS

(The Health Information National Trends Survey)

Jungmi Jun, University of Maryland

When the Whole Country Cares Who We Date: A Narrative Analysis of Taiwanese and International News Coverage of Interracial Intimacy

Hsin-Yi Chien, University of Maryland



Shuhua Zhou, Ph. D.
The University of Alabama

Call for CCA VP Nominations

Dear CCA Members

Every two years, CCA will hold an election for its vice president position. I am here to call for early nominations. Both nominations and self-nominations are acceptable. Nominations may be made by any member of the association. All nomination shall be made in writing to the president (Dr. Bu Zhong, zhongbu@psu.edu) by February 1, 2017. A ballot will be emailed to CCA members by the end of February. The completed ballot will be

then returned to the president by March 15 of the same year.

The candidate receiving the largest number of votes shall be declared elected. The announcement of the results shall be made to the association by April 1. In case of a tie, a runoff ballot shall be completed by May 1.

The term of Vice President is two years beginning September 1, 2017.



Professor Zhengrong Hu

President

Communication University of China

Education Leader's Column:

New Challenges, New Opportunities

The 21st century has witnessed the increasing popularity of the term 'new', such as new environment, 'new normal', and new media. The new media, in particular, poses both challenges and opportunities to communication researchers.

The Communication University of China (CUC) has been the leading centre of research on media, arts, and communication in China for almost 65 years. In the most recent disciplinary assessment conducted by the Chinese Ministry of Education, our two disciplines - Journalism & Communication and Arts of Theatre, Film & Television - were ranked top 1 among peer universities in China.

Facing the challenges of the new media, we have modified and upgraded our educational and academic design in multiple ways. For instance, we have developed new modules to explore the interdisciplinary convergence of news, communication, arts, and technologies. The new module Data Journalism is a good example in this regard. At the same time, we have gradually adopted 'learning-centred' approach to replace the traditional 'teaching-centred' one so as to increase students' learning capabilities and practical skills.

**JOURNALISM &
COMMUNICATION AND
ARTS OF THEATRE, FILM &
TELEVISION IN CUC WERE
RANKED TOP ONE IN
CHINA.**

As a response to the new global environment, CUC has been actively engaging the international academic community. CUC boasts a rich history of close cooperation with the Chinese Communication Association (CCA), and bilateral cooperation has been especially fruitful in recent years. In each annual conference of the International Communication Association (ICA), CUC scholars have actively participated in CCA sessions, presenting papers as well as networking with colleagues from abroad. In 2015, CUC and CCA, together with the Chinese University of Hong Kong, hosted a reception in Puerto Rico to welcome colleagues from different universities within and beyond Asia. In 2016, in partnership with the Korean American Communication Association, we co-organised the Global Communication Meets East Asia conference, which was an immense success.

With its excellence in research and global network of partnerships, CUC sees as one of its missions the establishment of an interdisciplinary forum that brings together scholars from both the East and the West. We look forward to our closer collaboration with CCA in the future.



Lu Tang, Ph.D.,
The University of Alabama

CCA Financial Report

CCA is in great financial shape. The current balance of our account is \$23,659 (excluding membership fees collected in mainland China). Most of our revenue comes from membership fees as well as the co-sponsorship fees for conference receptions. Since September 1st, 2016, CCA has received \$120 in membership fee (excluding membership fees collected in China) and \$10,035 in co-sponsorship fee, the latter will be used for the joint reception with Jinan University and Shenzhen University at the upcoming NCA conference in November.

Our major expenditures are the costs associated with organizing conference receptions and organizational membership fees CCA needs to pay to ICA, NCA, and AEJMC. Since September 1, CCA's major expenditures are NCA reception

JINAN UNIVERSITY CELEBRATES ITS 70TH ANNIVERSARY OF JOURNALISM EDUCATION

Jinan University (JNU), who celebrates its 110th Anniversary and 70th Anniversary of Journalism Education this year, will sponsor CCA Reception at the 2016 NCA annual conference in Philadelphia, Pennsylvania.

Journalism education at JNU has a long and distinguished history. Courses on journalism have been set up since 1928 and the Department of Journalism was established in 1946 as one of the earliest education and research institution in journalism and communication. For the seven decades, JNU has led the way to journalism's future, educating and training students to become accomplished professional journalists. During the past 30 years, its strategic location in Guangzhou, the southern media and economic center of China, enables it to foster dynamic synergies to the research of journalism and communication through unparalleled access to the nation's media and technology industries, with domestic and international reputation in the following aspects.

First, School of Journalism and Communication (SJC) at JNU has faculty consisting of senior professors and award-winning media specialists, with more than 60 full-time faculty members and 80 adjunct professors. Yijin Fan, the Dean of SJC, was the former president of Nanfang Media Group. Among other faculty members, Professor Tingrong Zhi (media industry), Professor Shaogen Deng (history of journalism), Professor Buwei Peng (overseas Chinese media) and Professor Guangchao Feng (social network analysis) are all leading scholars in their fields. There are also professors like Tao Liu, who not only demonstrates outstanding academic achievement on visual cultural

studies, but also wins several top awards on news commentary.

Second, SJC has established a solid academic platform and achieved internationally known academic excellence. We have a national key discipline and a provincial first-level discipline in journalism and communication. In research areas like communication theory, history of journalism, new media studies, overseas Chinese media studies and digital marketing, SJC has always been playing the leading role. Since 2012, our faculty members have published 11 articles in SSCI/SCI indexed journals. Additionally, we benefit a lot from collaboration with prominent overseas universities. Since 2008, SJC has been organizing "Workshop for Media Leaders" every summer, inviting more than 130 media scholars and specialist from all around the world, including professors from University of Pennsylvania, Uppsala University, Pew Research Center and BBC, to give lectures to around 3600 graduate students in China.

In the future, we will keep on bridging journalism education and research in China with the global community. In the coming December, SJC and IAMCR will offer a PhD Winter School on Participation & Communication. PhD students from all regions of the world are invited to apply. Additionally, we will collaborate with CCA to provide a workshop for young Chinese scholars on communication from 2016 to 2018.

For the past seven decades, SJC has shown significant accomplishment and we hope more distinguished scholars join us to build the future of journalism and communication research and education in China.



J-School at Jinan Univ. Celebrates 70th Anniversary

School of Journalism and Communication, Jinan University
70 Years in Journalism Education

Our History

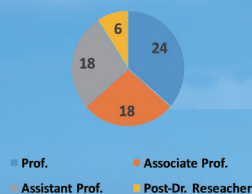
Founded in 1946, rank among the top 3 earliest schools of journalism in China

Our Programs

6 undergraduate programs: Journalism, Advertising, Radio & Television News, Broadcasting and Hosting Art, International Journalism (a whole-English program), and Internet and New Media.

5 PhD programs: Journalism, Communication, Advertising, Radio & Television and Media Economics.
Rank among top 10 journalism & communication schools in China.

Our Faculty



Prof. Rupeng Lin
Vice President
of Jinan University



Prof. Yijin Fan
Dean



Prof. Tingrong Zhi
Executive Dean



Associate Prof. Jie Li

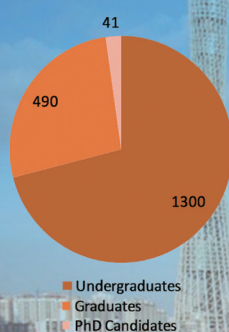


Assistant Prof. Li Gao



Assistant Prof. Qing Yan

Our Students



Recruitment

Outstanding scholars are warmly invited to join us to build the future of Journalism & Communication research and education at Jinan!

Events to Come

Dec 2016, PhD Winter School on Participation & Communication held by Jinan and IAMCR, Guangzhou

June 2017, PhD Summer School on Mass Communication held by Jinan and CCA, Guangzhou

July 2017, the 10th Media Leaders Workshop for nationwide graduates held by Jinan and international partners, Guangzhou



This is Jinan, and we'd really like to meet you if you share our ambition.

Email: xinwen@jnu.edu.cn



深圳大学
SHENZHEN UNIVERSITY

Teaching / Research Positions

School of Media & Communication, Shenzhen University, China

The School of Media & Communication at Shenzhen University invites applications for multiple teaching and research positions in film, advertising, new media, and photo journalism at the professorial and lecturer levels. Successful candidates should demonstrate an effective teaching agenda and a promising research track record. Appointments will be made on a contractual basis extendable to tenure.

Academic scholars, seasoned journalists and experienced industry professionals are encouraged to apply. Candidates who pursue an academic career must possess a PhD or equivalent terminal degree in mass communication, media studies, or a related field. For candidates who apply on the basis of industry experience, a Master's degree or equivalent is required. All candidates should display potential for quality research, creative endeavor, publication, and teaching.

Established in 1983, Shenzhen University launched the first Mass Communication Department in China in 1985. The Department later expanded its scope to include advertising, public relations, and film studies. In 2006, the School of Media & Communication was founded.

Currently, the School of Media & Communication is comprised of five majors: Advertising, Communication, Journalism, Internet & New Media, and Techniques of Broadcasting & Anchoring. The school has a team of full-time faculty of more than 70 members, 1,500 undergraduate students, and over 100 graduate students.

Departments	Position	Requirements			
		Degree	Related Discipline	Minimum Qualification	Other Requirements
Film & Television	1	Ph.D	Visual Culture, Dramatic literature, Screenwriting	Lecturer	Ph.D obtained from a full-time higher education institute
Advertising	1	Ph.D	Branding, Public Relation	/	Ph.D obtained from a full-time higher education institute which is famous internationally; outstanding record of scholarly achievement in research; research areas are of branding and P.R. strategic communication
Internet & New Media	2	Ph.D	Position 1 : Journalism and communication Psychology; Statistics; Computer science; Politics; Management	/	Ph.D obtained from a full-time higher education institute
Fusion Journalism	1	Master	Position 2 : Interactive design; Computing; arts; Digital arts; Website design; Creative media; Arts design Journalism	lecturer	at least five years' working experience in fusion journalism, or teaching fusion journalism in top-class institute with practical experience and teaching ability; be knowledgeable about international media and journalism, be able to undertake teaching tasks in fusion journalism and international journalism.
News Photography	1	Ph.D	Journalism or Photography	lecturer	Ph.D obtained from a full-time higher education institute

Interested applicants please send your detailed resume in Chinese and English by E-mail szucmc@szu.edu.cn before December 25, 2016.

More information on positions available can be acquired at the Shenzhen University Human Resources Department Talent Recruitment website: <http://szuhr.szu.edu.cn>

Membership Updates

August-October, 2016



Yong Volz , Ph. D.
University of Missouri School of Journalism

Since August, we have five faculty members from mainland China and the U.S. who joined CCA as lifetime members. Congratulations to Ying Chen (Guangdong University of Finance), Xi Cui (College of Charleston), Louisa Ha (Bowling Green State University), Jianbin Jin (Tsinghua University), and Lei Zhang (Communication University of China), on becoming CCA lifers and thank you for your generous support!

We also want to welcome other new and returned faculty and student members: Gang Chen (Wuhan University), Shujuan Lin (University of Maryland), Chiaoning Su (Oakland University), Xuan Xie (Hong Kong Baptist University), Deya Xu (Chinese University of Hong Kong), and Qing Yan (Jinan University). We hope you will enjoy being part of the CCA family.

It was great to see so many members and friends of CCA at the AEJMC conference in early August. Many of you expressed interest or pledged to join or renew. We hope that you will take a few minutes to complete the process. Your membership is important to us as we continue to improve ways of linking our members and to build and strengthen our collective voice in addressing critical issues in the field of Chinese communication. As a

member of CCA, you receive CCA newsletters and have free access to the Journal Communication and Society. Job announcements, calls for papers, research opportunities, teaching resources and other useful information will be sent to you through the CCA listserv, CCA Facebook and CCA WeChat. CCA also provides opportunities for our members to present papers as part of CCA panels at the annual conferences of ICA, AEJMC and NCA. CCA-hosted socials at these major annual conferences give you an opportunity to explore possible collaborations, or simply to meet up with friends both old and new. As a member, you are also eligible to compete for the CCA Outstanding Dissertation Award and CCA Outstanding Graduate Student Teaching Award. Please get in touch with me or your regional liaisons if you have

CCA members receive newsletters and have free access to the Journal Communication and Society.

further questions about membership benefits and membership payment options.

On membership payment options, the CCA steering committee has created a separate payment schedule for faculty and students in mainland China to join CCA by paying membership fees directly in Chinese currency at a fixed rate, if they prefer. We hope this new option will simplify the payment process and is more convenient for our members in mainland

China. Please contact Dr. Jinghong Xu (123abctg@163.com) for details about using a WeChat account for this payment option. The two rate schedules are below with the new Chinese currency option in bold.

We would also strongly encourage you to become a lifetime member of CCA. It is one-time payment on a special rate and you don't have to go through the trouble of renewing on an annual basis. It is also a great way to show your support for the CCA community, especially for the young generation of scholars who are interested in Chinese communication studies since some of the fees go into the awards particularly designated for our graduate students.

Currently, we have a total of 52 lifetime members. Geographically, they come from mainland China, Taiwan, Hong Kong, Singapore, U.S. and Canada. They range in status from professor emeritus to junior scholar to second year doctoral student. Some were founding members of CCA who became lifetime members from early on but many joined in the last couple of years. You can find the full list below. Please consider joining the committed group of CCA lifers!

CCA Membership Fees in Chinese yuan and U.S. dollar

Student one-year membership:	¥ 65	\$ 10
Student five-year membership:	¥ 260	\$ 40
Faculty one-year membership:	¥ 130	\$ 20
Faculty five-year membership:	¥ 520	\$ 80
Lifetime membership:	¥ 2,000	\$ 300



CCA LIFETIME MEMBERS

Joseph Man Chan (陳韜文)
 Jingxi Chen (陈静茜)
 Kara Chen (陈家华)
 Ying Chen (陈映)
 Leonard Chu (朱立)
 Xi Cui (崔玺)
 Zhitao Du (杜智涛)
 Yee Lotus Fong
 Louisa Ha (哈筱盈)
 Hongxing Han (韩红星)
 Xiaoming Hao (郝晓鸣)
 James Hsiung (熊杰)
 Jianbin Jin (金兼斌)
 John Lee Jellicorse
 Fei Jiang (姜飞)
 John Jirik
 Tuen-yu Lau (刘端裕)
 Chin-Chuan Lee (李金铨)
 Zhan Li (李展)
 Trisha Lin (林翠娟)
 Bin Liu (刘斌)
 Jian Liu (刘剑)
 Yu-li Liu (刘幼俐)
 Ven-Hwei Lo (罗文辉)
 Luwei Luqiu (闾丘露薇)
 Jing Niu (牛静)
 Bonnie Peng (彭芸)
 Jack Linchuan Qiu (邱林川)
 Fuyuan Shen (沈福元)
 Clement So (苏钥机)
 Hongyun Sun (孙红云)
 Diana Tillinghast
 Lu Tang (汤潞)
 Yong Volz (张咏)
 Haoqing Wang (王昊青)
 Yun Wang (王韵)
 David Weaver
 Ran Wei (魏然)
 Raymond Wong (黄应士)
 Yun Wu (吴贇)
 Zhiyuan Wu (吴志远)
 Mei Wu (吴玫)
 Jinghong Xu (徐敬宏)
 Jing Xu (许静)
 Fei Xue (薛飞)
 Hongzhong Zhang (张洪忠)
 Lei Zhang (张磊)
 Yuezhi Zhao (赵月枝)
 Bofei Zheng (郑博斐)
 Bu Zhong (钟布)
 Shuhua Zhou (周树华)
 Jianchuan Zhou (周建川)

Chinese University of Hong Kong
 Beijing Jiaotong University
 Hong Kong Baptist University
 Guangdong University of Finance
 Hong Kong Baptist University
 Dikie State University
 China Youth University of Political Studies
 San Francisco, USA
 Bowling Green State University
 South China University of Technology
 Nanyang Technological University
 Shih Hsin University
 Tsinghua University
 University of North Carolina at Greensboro
 Chinese Academy of Social Sciences
 Lehigh University
 University of Washington
 City University of Hong Kong
 Xiamen University
 Nanyang Technological University
 Beijing Normal University
 Beijing University of Posts and Telecommunications
 National Chengchi University
 Chinese University of Hong Kong
 Penn State University
 Huazhong University of Science & Technology
 National Chengchi University
 Chinese University of Hong Kong
 Penn State University
 Chinese University of Hong Kong
 China Film Archive/Beijing Union University
 San Jose State University
 University of Alabama
 University of Missouri
 Shanghai Jiaotong University
 Beijing Normal University
 Indiana University
 University of South Carolina
 Hong Kong Baptist University/Hong Kong University
 Zhejiang University
 Central China Normal University
 University of Macau
 Beijing Normal University
 Peking University
 University of Southern Mississippi
 Beijing Normal University
 Communication University of China
 Simon Fraser University
 Fudan University
 Pennsylvania State University
 University of Alabama
 Albany State University



THE CCA AWARDS

WENJING XIE, PH.D.
SOUTHERN ILLINOIS UNIVERSITY

The Chinese Communication Association launched two new awards this year, the Outstanding Dissertation Award and the Outstanding Graduate Teaching Assistant Award. The Outstanding Dissertation Award honors the most outstanding dissertation conducted by a CCA member during the year of 2015. The Outstanding Graduate Teaching Assistant Award honors an excellent graduate teaching assistant who served as a course instructor during the year of 2015.

The Outstanding Graduate Teaching Assistant Award went to Dr. Fan Yang at Pennsylvania State University. The Outstanding Service Awards went to Professor Yu-Li Liu, the immediate past president of CCA and Dr. Cui Meadows at East Carolina University. All of these awards were presented at the annual convention of ICA in Fukuoka Japan, June 2016.

As there was only one nominee for the Outstanding Dissertation Award this year, the award committee decided to leave it vacant this year. From next year, the award will be changed to a biennial competition next year, and dissertation completed in the year of 2015 will still be qualified for nomination.

The calls for nominations for the awards will be sent out later this year. We strongly encourage nominations or self-nominations for these awards next year.



CCA Graduate Student Members

CHENG HONG
UNIVERSITY OF MIAMI

CCA student members have been constantly involved into various online platforms that CCA provides to interact with professors and other graduate student members. Platforms such as WeChat group, Facebook, and email listserv are all used by graduate student members to discuss interesting communication phenomenon, explore inspiring research ideas, and seek for potential research collaborations. Besides, those platforms also serve as a publicity venue where academic conferences and journal publications are promoted. Therefore, student members can keep themselves updated about all kinds of academic opportunities.

CCA aims to serve all the members to promote, enhance, and facilitate scholarly and exchange on Chinese communication. To better help us achieve such a goal, your thoughts are highly valued! Please send your feedback on how to interact with professors and other graduate students on CCA platforms to the CCA graduate student liaison Cheng Hong at c.hong1@miami.edu. CCA will become a better organization because of each member's engagement!



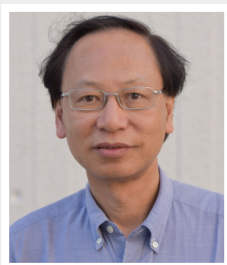
CCA Governors' Committee



Chin-Chuan Lee
City University of Hong Kong
1991-1994



Leonard L. Chu
National Chengchi University, Taiwan
1994-1996



Joseph Man Chan
Chinese University of Hong Kong
1998-2000



Shujen Wang
Emerson College, USA
2000-2002



Jonathan Jian-Hua Zhu
City University of Hong Kong
2002-2004



Junhao Hong
State University of New York at Buffalo,
USA, 2004-2006



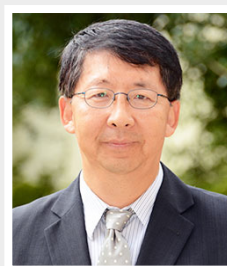
Xiaoming Hao
Nanyang University of Technology,
Singapore, 2006-2008



Bonnie Peng
National Chengchi University, Taiwan
2008-2009



Joe He Zhou
City University of Hong Kong
2009-2011



Ran Wei
University of South Carolina, USA
2011-2013



Yu-Li Liu
National Chengchi University, Taiwan
2013-2015

CCA STEERING COMMITTEE



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President
Pennsylvania
State University,
USA



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Zhou**
Vice President/
Research Chair
University of
Alabama, USA



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Han**
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President
Iowa State Uni-
versity, USA



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Liaison for Hong
Kong, Macao &
Taiwan
Hong Kong Bap-
tist University



Cheng Hong
Graduate
Student Liaison
University of
Miami, USA

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souri School of
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Xu**
Liaison for
Mainland China
& WeChat Group
Leader
Beijing Normal
University, China



Dr. Yu-li Liu
Immediate Past
President
National
Chengchi Uni-
versity, Taiwan



Chinese Communication Association

Chinese Communication Association (CCA) is a nonprofit professional and academic organization registered and headquartered in the United States. Founded in 1990, CCA is the oldest international professional society aiming to promote, enhance, and facilitate scholarly activities and exchanges on Chinese communication, which is broadly defined to embrace any aspect of communication studies concerning mainland China, Hong Kong, Singapore and Taiwan.