

Chinese Communication Association



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## President's Message



Shuhua Zhou, Ph. D. CCA President The University of Missouri

Dear CCA Members and Friends,

I have been blessed and honored to have served as President of CCA for the last couple of years. As I am prepared to hand over the position on September 1st to the able hands of Professor Jack Qiu, and our newly elected Vice President Yong Volz, I can't help but marvel at how far we have gone, how much more we can still do, and how little time we have.

Communication as a discipline is evolving. I am glad that CCA is adapting well. Our mission has always been to serve the membership of CCA. But our membership is expanding, there are more faculty of ethnic Chinese origin in more universities. There are many more Chinese students in major universities in the US and Europe. We have also recruited many CCA mem-bers in mainland China. As such, the needs and wants of CCA members are evolving as well. Our services to the membership over the years have thus grown to include active participation in Chinese conferences, workshops, paper competitions, preconferences with Chinese universities and associations, in addition to our strong and regular presence at AEJMC, ICA, NCA, and now BEA. We also recognize that CCA can be an influential player for communication as a discipline, and tor regional communication development. Toward those ends, we actively organize webinars on a variety of topics, and initiated and co-founded the Asian-Pacific Communication Alliance last year.

A lot more can be done, for sure. For example, regarding the ever increasing number of Chinese scholars in western universities, as well as universities in Hong Kong, Macao, Singapore and Taiwan which also use the tenure system, how do we help them develop as academic citizens to prioritize research, to balance academic life and to navigate tenure? How do we help Chinese colleagues in mainland China grow as global scholars and gain exposure via international conferences

and SSCI publications? For students pursuing graduate degrees, how do we help them prepare for the job market? Handle the pressure of thesis and dissertation proposals and defenses, and collaborate in research projects? As an organization, we have been thinking about a journal of our own, even though we are partners with many publications already. We will continue to pursue opportunities to serve and advance. CCA's ultimate goal is to help our members in the areas of scholarship, professional development and fellowship.

Speaking of scholars, CCA is very proud to have Joseph Chan and Jonathan Zhu inducted as ICA fellows last year and two more CCA members are going to be inducted this year. Years ago we already have a CCA member as a ICA fellow and Past AEJMC President, Professor David Weaver of Indiana University, who is a lifetime member and a staunched supporter of CCA and many of our members, including your humble servant. I am sure there are many such figures to emerge from our membership.

CCA is also dedicated to sharing and encouraging professional developments. This year, as you can find in our award chair 's message, we are honoring Dr. Ven-Hwei Lo with a lifetime achievement award, Dr. Lu Tang for her publication, Dr. Maria Xueying Zhang for her dissertation, Ms. Yiben Liu and Mr. Lei Huang for their excellent work as TAs, and two of the most professional CCA executive members for their tremendous service to CCA, Trisha Lin, and Jinghong Xu.

Speaking of fellowship, CCA wants you to look at it as your academic family. Last month, one of our members shocked us with the sad news of her daughter's diagnosed cancer. Following my call, the outpouring of love for Cuihua Shen and her daughter Angela is overwhelming. So far, we have raised \$1,250 and RMB24,605.66. Some donors have not even met Cuihua. These acts of generosity just show that CCA has kindness in abundance!

On the other hand, we always try to create opportunities for our members and friends to mingle and have fun. As usual, we will host a CCA reception at this year's ICA annual meeting in Washington DC. Please mark your calendar for 6:30pm Saturday, May 25th. CCA and Tsinghua University will jointly host this grand event to celebrate our ICA fellows, award winners and Tsinghua University. Our heartfelt thanks goes to Dr. Changfeng Chen and her Tsinghua colleagues for their support! After the reception, we can continue our camaraderie in the traditional CCA dinner/social at a venue to be determined.

I know I will still be an active member of the CCA team, but I do want to take this opportunity to thank each and everyone of our executive committee for their tireless work promoting and serving CCA. To Jack, thanks for two years of dedication to oversee the CCA panels in three conferences. It is a huge load but you handle it with aplomb;

To Yong, for your willingness to serve CCA. I am sure Jack and you will lead a great team moving CCA forward; To Lu, for keeping great record of our finance, and handle membership dues and other conference transactions quietly and meticulously;

To Cui Zhang Meadows, for editing the CCA newsletter professionally, and amidst her maternal chores! To Wenjing, for always keeping the awards deadlines and calls clear and organizing their selections and announcements to a tee; To Cong, for handling our webinars efficiently and cultivating a rich pool of resources for future use; To Minghui, for her willingly serving as our student representative, and reaching out to fellow students;

To Roselyn Shaohai, and Charles, for flying the CCA flag in and beyond their areas of service, and of course to Trisha and Jinghong, for their outstanding service, whose distinction I detailed in my service award nominations, and to CCA's immediate past President, Professor Bu Zhong, who lends his leadership to CCA with vision.

In my last newsletter message, I said the following:

"CCA wants to be your association and wants to be a venue to facilitate, coordinate, and help our members in our studies and careers. If we can do anything to promote research and teaching and our general wellbeing, please don't hesitate to suggest ideas, lend a helping hand, take part in worthwhile pursuits."

It is still worth repeating.



#### TOPIC

## TWO YEARS IN RETROSPECT, AND A PROPOSAL FOR ACADEMIC HONESTY

ummer is at our doorsteps (Or, winter is, of you happen to be in the Southern Hemisphere). The 2018-2019 academic year is approaching its end, so is my two-year service as CCA Vice President, while we look forward to seeing you, members and friends of CCA, at the 2019 ICA conference held in DC in late May.

I can finally relax a bit after working with Dr. Lu Tang a couple days ago to complete this year's NCA reviews, when we selected 10 quality papers from more than 20 submissions. The accepted papers have all gone through rigorous review by at least two peers. Most of them were written by CCA members (although we disregarded CCA membership information during the review). It shows again: CCA members are at the cutting edge of knowledge production in studies of Chinese communication. For this, I'd like to thanks all those who submitted to us and all reviewers who helped us out. Many thanks indeed. You are the real backbone of our academic community.

I feel I can relax a bit also because the dust has settled for our CCA election, when Dr. Yong Volz was elected as the next Vice President. Congratulations, Yong! I am, at this point, much indebted to Dr. Louisa Ha for stepping forward and offering ideas for the next stage of growth at CCA, which we will take full consideration of in the upcoming years. Now, with Yong being elected, I can rest assured that, in the next couple years, there will be a great coordinator for CCA panels at ICA, NCA, and AEJMC, which is arguably the centerpiece of CCA's service to our membership.

Be warned though, Yong, that handling these panels is no easy job. After doing six of them over the past two years, I can only say I barely survived them, although I had unprecedented support from my conference co-chairs such as Dr. Trisha Lin and Dr. Lu Tang, plus extremely kind support from numerous reviewers such as Dr. Shaohai Jiang, Dr. Hongmei Li, Dr. Zhifei Mao, Dr. Junjian Liang and CCA former presidents Dr. Joseph Chan and Dr. Bu Zhong. I have to say that I barely survived because I made so many mistakes. You are welcome to compare notes with Trisha and Lu for my terrible messiness and disorganization. No kidding!

Sometimes, it was the sheer volume of submissions that overwhelmed me. Sometimes, it was the pressing deadlines because we often try to move faster and give authors a second chance if their manuscripts are not accepted by the CCA panel -- so that they can try again submitting to the main conference.

At other times, it was because I often worried about accepting "false positives" or making "type 2 error". That is, if we end up accepting the wrong papers that have already been presented or published elsewhere. Over the past two years, I had to personally handle three such violations, and the offenders are from both sides of the Pacific. Although we have tightened the rules and made it more explicit in our CfP that we only accept original papers, somehow there is always someone trying their luck while playing foul.

Fortunately, in all three cases, we had capable reviewers who pointed out that the papers were not original. But what if we are less fortunate? That will mean we will waste limited resources of reviewers and presentation opportunities on less deserving papers that should not have been submitted in the first place. That will mean we risk the reputation of CCA. We may even become laughing stock in the eyes of our peers.

Why we cannot do better? I've spent many hours pondering this question. I've also discussed with Dr. Shuhua Zhou, who gave me precious input. It seems that all comes down to one thing: the little consequences for violators. The worst is for them to have their papers rejected, plus getting a warning from us via a private email, which is, practically speaking, nothing.

Can we, for instance, increase the cost that has to be paid by blacklisting violators and making them ineligible to submit to CCA, for not just one conference, but all CCA events, for two or three years? Can we even publicize that blacklist via social me-



JACK LINCHUAN QIU, PH.D. CCA VP/RESEARCH CHAIR THE CHINESE UNIVERSITY OF HONG KONG

dia and on our website? Which will have implications for tenure and promotion assessments, and for graduation if it's from a student?

I propose that we deliberate on this matter in CCA ExCo and during CCA receptions and business meetings in the next few months. Hopefully, the conclusion will be a more effective clause to safeguard academic honesty in our next round of review for the CCA panel at ICA 2020.

I am making this proposal so that this issue can stop nagging me; so that our new VP and conference co-chairs can have more peace of mind. More than a defensive mechanism, it can also contribute proactively to CCA's reputation, and even set up a new norm in our scholarly community. What do you think?

Cheers, J. L. Q.

#### MAY 2019

# All ICA members are welcome CCA-Tsinghua Reception

6:30 PM - 8:30 PM Tenleytown West (Washington Hilton, First Floor) Saturday May 25th, 2019





Professor Shuhua Zhou CCA President Missouri School of Journalism University of Missouri







Professor Changfeng Chen Executive Dean School of Journalism and Communication Tsinghua University

## **CCA-ACCS WeChat Brown Bag Panel**



**Dr. Cong Li** Communication Chair University of Miami, USA n the past two years, CCA has been collaborating with ACCS (Association for Chinese Communication Studies) on co-hosting academic brown bags on WeChat, covering various topics such as health communication research, academic services, and international collaborations. This tradition continues this year. The most recent brown bag panel was co-hosted by the two organizations on May 3rd, focusing on a discussion of using big data in journalism and communication research. The three panelists were Dr. Hairong Li from Michigan State University, Dr. Lei Guo from Boston University, and Dr. Dehuan Liu from Peking Universities. The panel lasted for an hour, from 8:00pm to 9:00pm (EST). In the first 50 minutes, the three panelists answered several questions pre-collected from CCA and ACCS members, such as how to start a big data research project, how to collaborate with scholars from other disciplines, and how to handle ethical issues in using big data. The last 10 minutes was opened up for the audience to raise questions and offer feedback.

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his brown bag panel was very successful. The feedback from the audience was very enthusiastic and positive. As a matter of fact, the WeChat group that this brown bag was held has already reached the upper limit of the size by having a total of 500 group members. CCA and ACCS are planning to schedule another brown bag panel later this year.

## **MEMBERSHIP NEWS**

### January 1<sup>st</sup>-April 30<sup>TH</sup>, 2019

irst, congratulations, Jing Cai (Communication University of China), on becoming CCA lifers and thank you for your generous support! We also want to welcome our new student member, Lingshu Hu (University of Missouri), and new faculty member, Quan Xie (Southern Methodist University). We hope you will enjoy being part of the CCA family. Please let us know what we can be of help as you launch and advance your academic career.

e will reinvigorate our recruitment efforts at the upcoming ICA conference in friends b Washington, DC, in May. We will have membership forms ready for you and you can join or renew your membership right at the conference site during the CCA-Tsinghua reception (6:30-8 p.m., May 25th) or the CCA dinner after-

wards. We will continue to recruit at the AEJMC conference in Toronto in August and at the NCA conference in Baltimore in November.

e also plan to send out renewal notices via email in June after ICA to those whose membership has expired. We hope that you will take a few minutes to complete the renewal process. Meanwhile, please help spread the word and encourage your colleagues and students to join CCA. Your membership is important to us as we continue to improve ways of linking our members and to build and strengthen our collective voice in addressing critical issues in the field of Chinese communication. As a member of CCA, you receive CCA newsletters and have free access to the journal Communication and Society. Job announcements, calls for papers, research opportunities, teaching resources and other useful information will be sent to you through the CCA listserv, CCA Facebook and CCA WeChat. CCA also provides opportunities for our members to present papers as part of CCA panels at the annual conferences of ICA, AEJMC and NCA. CCA-hosted socials at these major annual conferences give you an opportunity to explore possible collaborations, or simply to meet up with friends both old and new. As a member,

you are also eligible to compete for the CCA Outstanding Dissertation Award, CCA Outstanding Graduate Student Teaching Award, CCA Best Faculty Article Award, CCA Outstanding Service Award and CCA Lifetime Achievement

Award. Please get in touch with me (volzy@missouri.edu) or your regional liaisons if you have further questions about membership benefits and membership payment options or simply need a copy of the membership form. We also very much welcome your inputs and suggestions for membership service. Our regional liaisons include: Jinghong Xu, liaison for mainland China (<123abctg@163.com>), Roselyn Du, liaison for Hong Kong, Macao and Taiwan (<ydu@hkbu.edu.hk>); and Shaohai Jiang, liaison for Singapore <cnmjs@ nus.edu.sg>).

n membership payment options, the CCA steering committee has created a separate

#### CCA Membership Fees in Chinese Yuan and U.S. dollars

Student one-year membership:	¥ 65	
Student five-year membership:	¥ 260	
Faculty one-year membership:	¥ 130	
Faculty five-year membership:	¥ 520	\$ 80
Lifetime membership:	¥ 2,000	



Yong Volz , Ph. D. Mebership Chair/AEJMC Co-chair University of Missouri

payment schedule for faculty and students in mainland China to join CCA by paying membership fees directly in Chinese currency at a fixed rate, if they prefer. We hope this new option will simplify the payment process and is more convenient for our members in mainland China. Please contact Dr. Jinghong Xu (123abctg@163.com) for details about using a WeChat account for this payment option. The two rate schedules are listed below.

e would also strongly encourage you to become a lifetime member of CCA. It is a one-time payment at a special rate and you don't have to go through the trouble of renewing on an annual basis. It is also a great way to show your support for the CCA community, especially for the young generation of scholars who are interested in Chinese communication studies. Some of the fees go into the awards particularly designated for our graduate students.

#### **CCA LIFETIME MEMBERS**

Jing Cai	(蔡静)	Communication University of China
Joseph Man Chan	(陳韬文)	Chinese University of Hong Kong
Jingxi Chen	(陈静茜)	Beijing Jiaotong University
Kara Chan	(陈家华)	Hong Kong Baptist University
Ying Chen	(陈映)	Guangdong University of Finance
Leonard Chu	(朱立)	Hong Kong Baptist University
Xi Cui	(崔玺)	College of Charleston
Xiujun Deng	(邓秀军)	Huazhong University of Science and Technology
Zhitao Du	(杜智涛)	China Youth University of Political Studies
Yee Lotus Fong	(	San Francisco, USA
0	の合な方い	
Louisa Ha	(哈筱盈)	Bowling Green State University
Hongxing Han	(韩红星)	South China University of Technology
Xiaoming Hao	(郝晓鸣)	Nanyang Technological University
James Hsiung	(熊杰)	Shih Hsin University
Jianbin Jin	(金兼斌)	Tsinghua University
John Lee Jellicorse		University of North Carolina at Greensboro
Fei Jiang	(姜飞)	Chinese Academy of Social Sciences
John Jirik		TRT World
Eddi Chen-Yu Kuo	(郭振宇)	Nanyang Technological University
Tuen-yu Lau	(刘端裕)	University of Washington
Chin-Chuan Lee	(李金铨)	City University of Hong Kong
Zhan Li	(李展)	Xiamen University
Trisha Lin	(林翠絹)	National Chengchi University
Bin Liu	(刘斌)	Beijing Normal University
Jian Liu	(刘剑)	Beijing University of Posts and Telecommunications
Yu-li Liu	(劉幼琍)	National Chengchi University
Ven-Hwei Lo	(罗文辉)	Chinese University of Hong Kong
Luwei Luqiu	(闾丘露薇)	Penn State University
Jing Niu	(牛静)	Huazhong University of Science & Technology
Bonnie Peng	(彭芸)	National Chengchi University
Jack Linchuan Qiu		
	(邱林川)	Chinese University of Hong Kong
Zongcai Qin	(秦宗财)	Yangzhou University
Cuihua Cindy Shen	(沈粹华)	University of California, Davis
Fuyuan Shen	(沈福元)	Penn State University
Clement So	(苏钥机)	Chinese University of Hong Kong
Hongyun Sun	(孙红云)	
	(小红石)	China Film Archive/Beijing Union University
Diana Tillinghast		San Jose State University
Lu Tang	(汤潞)	University of Alabama
Yong Volz	(张咏)	University of Missouri
Haoqing Wang	(王昊青)	Shanghai Jiaotong University
Yun Wang	(王韵)	Beijing Normal University
	(二曰)	
David Weaver		Indiana University
Ran Wei	(魏然)	University of South Carolina
Lars Willnat		Syracuse University
Raymond Wong	(黃应士)	Hong Kong Baptist University
Feng Wu	(吴锋)	Jiangnan University
Yun Wu	(吴赟)	Zhejiang University
Zhiyuan Wu	(吴志远)	Central China Normal University
Mei Wu	(吴玫)	University of Macau
Jinghong Xu	(徐敬宏)	Beijing Normal University
Jing Xu	(许静)	Peking University
Mingming Xu	(徐明明)	Beijing Sport University
Fei Xue	(薛飞)	University of Southern Mississippi
Hongzhong Zhang	(张洪忠)	Beijing Normal University
Lei Zhang	(张磊)	Communication University of China
Yuezhi Zhao	(赵月枝)	Simon Fraser University
Bofei Zheng	(郑博斐)	Fudan University
Bu Zhong	(钟布)	Pennsylvania State University
Shuhua Zhou	(周树华)	University of Alabama
Jianchuan Zhou	(周建川)	Albany State University
Hongjun Zhu	(朱鸿军)	Chinese Academy of Social Sciences

MAY 2019

# AND THE AWARDS GOTO

**Dr. Wenjing Xie** Award Chair Southern Illinois University, USA

Dr. Trisha T.C. Lin Social Media Chair/ICA Co-chair tional Chengchi University, Taiwan

Dr. Xueying Zhang, current an assistant professor at North Carolina A&T State University, won the Outstanding Dissertation Award. She received her Ph.D. from University of Alabama. Dr. Zheng's dissertation examines how people check and share health risk information on social media and how cognitive and affective elaboration affects behavioral intentions. As her nominator, Dr. Shuhua Zhou said in the nomination letter, Dr Zhang's dissertation "stood out from the others because it addressed a previously un-addressed topic that has social and theoretical importance; it dealt with the issue in a methodologically sophisticated manner; and its findings were presented in a compelling and interesting manner".

Dr. Lu Tang, who is an associate professor at Texas A&M University, is the winner of the Best Faculty Article Award. Dr. Tang received the award for her article, entitled "Rise of Health Consumerism in China and Its Effects on Physicians", which was published in Health Communication (2018, Volume 33, Number 5, pp. 636-642). Dr. Tang's article explores how health communication skills between patients and health professionals can improve the quality and meaningfulness of their relationships. The award committee thinks that Dr. Lu Tang's "timely and insightful article offers some theoretical valid and imminently practical approaches to addressing this important communication problem. Not only does it provide a useful model of research that can guide scholars in communicating effectively with constituent publics, if offers means for engaging these publics in health issues in a way that affects personal and public change."

Mr. Lei Vincent Huang, a Ph.D. student at Hong Kong Baptist University is the recipient of Outstanding Graduate Student Teaching Award. He taught the course of Public Speaking multiple times in the year of 2018 and obtained a teaching effectiveness score of 4.97 out of 5. According to his nominator, Dr. Yeo at HKBU. Mr. Huang "stands out among his peers for excellence in teaching, particularly in teaching effectiveness." In addition, Dr. Yeo can "personally attest to how well Vincent has connected with students and how much they admire his dedication to teaching."

Ms. Yiben Liu at University of Alabama also received the Outstanding Graduate Student Teaching Award. Ms. Liu taught Media Effects in Fall 2018 and her teaching evaluations were 4.83 out of 5 on all of the criteria. Her nominator, Dr. Shuhua Zhou commented her teaching that Ms. Liu is one of the finest teachers he has seen as a doctoral student.

Dr. Ven-hwei Lo is the recipient of the Lifetime Achievement Award. He has been a faculty member, an administrator and a leader in Taiwan for most of his career. Currently he is the editor of Communication and Society. As his nominator, Dr. Ran Wei said in the nomination letter, Dr. Lo "is widely respected as a leading scholar in mass communication research in Chinese societies across the Taiwan Strait." "In media effects research, he is a leading senior scholar in studying how media content (e.g., political advertising and news stories) influences individuals' attitudes, perception and behavior", and "in journalism research, he is a pioneer in the study of the paradigm shifts in the journalism profession across the three Chinese societies." Dr. Lo "has authored or co-authored nine books and 121 journal articles, some of these articles in top-tier journalism and communication journals such as Communication Research, New Media and Society, Journalism and Mass Communication Quarterly, Journal of Broadcasting and Electronic Media, International Journal of Public Opinion Research, and Media Psychology."

Nominated by CCA president, Dr. Shuhua Zhou, Dr. Trisha Lin and Dr. Jinghong Xu, both, received the Outstanding Service Awards after CCA Award Committee's review.

Dr. Lin, an associate professor at National Chengchi University, has served on the CCA steering committee since she worked at Nanyang Technological University in 2011. Over the years, her support for CCA has never faded even after she moved back to Taiwan. As the ICA CCA conference/research co-chair, she has assisted the Vice President in reviewing submissions and arranging research programs during 2017-2019 conference. She has also worked as the social media committee chair, managing the CCA Facebook. Moreover, Dr. Lin actively invited Mass Media Communication, the leading Communication Journal in Taiwan to partner with CCA.

Dr. Xu has served CCA actively for over years and been a key member in the CCA executive team in mainland China. He has recruited many CCA members in mainland China, including 21 life-time members.

## CCA Financial Report May 2019



Lu Tang, Ph. D. Treasure/NCA Co-chair Texas A&M University





s of April 16<sup>th</sup> 2019, CCA has \$26954 in its US account. (This excludes the membership fee collected by Dr. Jinghong Xu in mainland China.) Since last July, the major incomes and expenditures CCA included:

Income: \$300

• Membership fee: \$300

Expenditures: \$249.9

- Trophy purchase for CCA awards: \$263.9
  Dreamhost (CCA web-page host): \$6

#### MAY 2019

#### **CCA DONORS**

CCA initiated a donation campaign to support Dr. Cuihua Shen and her daughters fight against cancer. We thank all those who donated for all their support, generosity and love in the big CCA family. Here is the donation list.

Name	Affliation	Amount
		Amount in USD
Bijie Bie Xi Cui Lei Guo Cong Li Hongmei Li Wenlin Liu Nan Martin Huatong Sun Lu Tang Cara Wallis David Weaver Jie Xu Shuhua Zhou	Independent Scholar Charleston College Boston University University of Miami Miami University University of Houston California State University, LA University of Washington, Tacoma Texas A&M University Texas A&M University Indiana University Villanova University University of Missouri	50 100 50 50 50 100 100 100 100 100 100
		Amount in RMB
巢杜郭张金张丁张白程陈陈戴冯冯高郝蒋贾卢李李刘刘罗匿牛牟彭任孙宋苏邵邵乃智晴洪兼翠汉志红晓娟广佳广强乐晓少鹤家卫展娜晓昶名静怡兰孟少芹俊培鹏鹏涛 忠斌 青安义萱 耀 超 高鸣海鹏银东  燕  山晶 斌仁	深圳大学 中国都体育学院大学 市都体育学院 北京师范大学 East Carolina University 北京师范大学 中山大学 科学 李子学 李子学 李子学 李子学 李子子学 李子子学 李子子学 李子子学 李	2000 2000 2000 2000 1999 700 500 200 200 200 200 200 200 200 200 2

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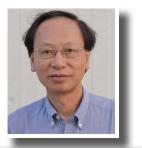
## CCA GOVERNORS' COMMITTEE



Chin-Chuan Lee City University of Hong Kong 1991-1994



Leonard L. Chu National Chengchi University, Taiwan 1994-1996



Joseph Man Chan Chinese University of Hong Kong 1998-2000



Shujen Wang Emerson College, USA 2000-2002



Jonathan Jian-Hua Zhu City University of Hong Kong 2002-2004



Junhao Hong State University of New York at Buffalo, USA, 2004-2006



Xiaoming Hao Nanyang University of Technology, Singapore, 2006-2008



Bonnie Peng National Chengchi University, Taiwan 2008-2009



Joe He Zhou City University of Hong Kong 2009-2011



Ran Wei University of South Carolina, USA 2011-2013



Yu-Li Liu National Chengchi University, Taiwan 2013-2015



Bu Zhong Pennsylvania State University, USA 2015-2017

## CCA STEERING COMMITTEE



**Dr. Shuhua Zhou** President The University of Alabama, USA



Dr. Jack Qiu Vice President/ Research Chair The Chinese University of Hong Kong



Dr. Roselyn Du Liaison for Hong Kong, Macao & Taiwan Hong Kong Baptist University



**Minghui Fan** Graduate Student Liaison The University of Alabama, USA



Dr. Shaohai Jiang Singapore Liaison National University of Singapore



**Dr. Cong Li** Communication Chair University of Miami, USA



Dr. Trisha T.C. Lin Social Media Chair/ICA Cochair National Chengchi University, Taiwan



Dr. Charles Meadows Webmaster East Carolina University, USA



Dr. Cui Zhang Meadows Newsletter Editor East Carolina University, USA



**Dr. Lu Tang** Treasurer//NCA Co-chair Texas A & M University, USA



Dr. Yong Volz Membership Chair/AEJMC Co-chair University of Missouri, School of Journalism, USA



**Dr. Wenjing Xie** Award Chair Southern Illinois University, USA



Dr. Jinghong Xu Liaison for Mainland China & WeChat Group Leader Beijing Normal University, China



Dr. Bu Zhong Immediate Past President Pennsylvania State University, USA



# **Chinese Communication Association**

Chinese Communication Association (CCA) is a nonprofit professional and academic organization registered and headquartered in the United States. Founded in 1990, CCA is the oldest international professional society aiming to promote, enhance, and facilitate scholarly activities and exchanges on Chinese communication, which is broadly defined to embrace any aspect of communication studies concerning mainland China, Hong Kong, Singapore and Taiwan. **CCA is an all-volunteer academic organization, whose officers perform service but receive no compensation of any kind. CCA is an all-volunteer academic organization, whose officers perform service but receive no compensation of any kind.**